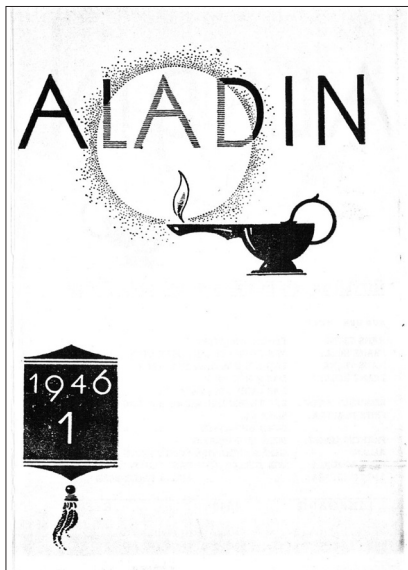
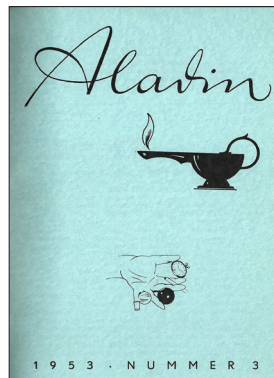


Aladin through changing times

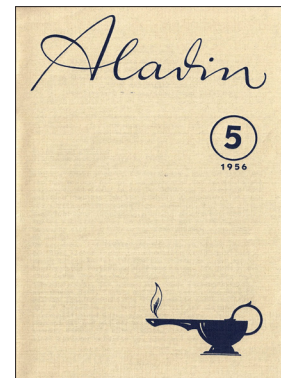
The trade journal Aladin has a great history. In almost 70 years leading heads of the magic Austrian scene have made Aladin what it is today: increasing publication with frequently actualised digital informations on <http://www.aladin.blog>



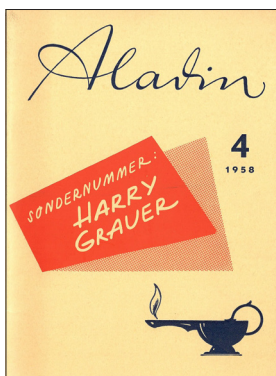
1946 The Vienesse magic society **Magische Klub Wien** for the first time issues a publication called "Aladin" after the hardships of WW II. It is under President **Dir. Hans Trunk**, that the first volume with two issues is published in 1946, with a pictorial design by well known graphic artist **Anton Stursa**.



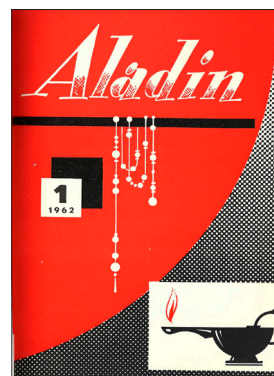
1953 On from issue Nr. 3, **Magische Club Wien** is the official owner and publisher of Aladin. Aladin is published as a joint publication of **Magischen Klub Wien, Vereinigung für Magische Kunst Wien, Magische Vereinigung Linz, Magische Zirkel Graz** and **Gesellschaft für Magische Kunst Salzburg**.



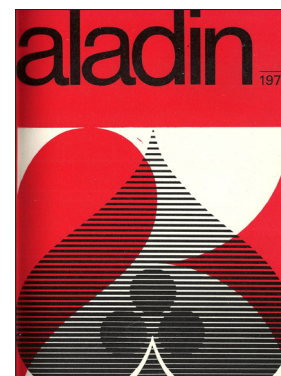
1956 With issue Nr. 5 **Anton Stursa** is succeeded by **Otto de Sakas** as editor in chief.



1958 With issue Nr 4. **Dr. Odo Mayr** becomes editor of Aladin.



1971 The newly-founded magic society **Die Magische Zehn** (The Magic Ten) joins the circle of subscribers.



1972 **Magischer Zirkel Tirol** joins the circle of subscribers as well. For the first time, **Magic Christian** is responsible for the design of the cover.