

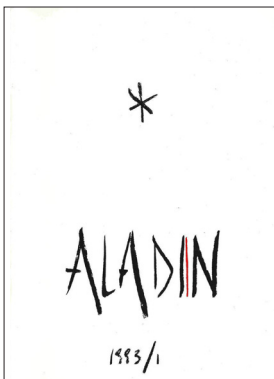
1978 Zauberkistl Wien, Magischer Ring Linz and IBM Ring Vienna become official subscribers.



1983 Following the passing of Dr. Odo Mayr, who controlled the fate of Aladin for over 26 years, Magic Christian succeeds Dr. Mayr as editor in chief.



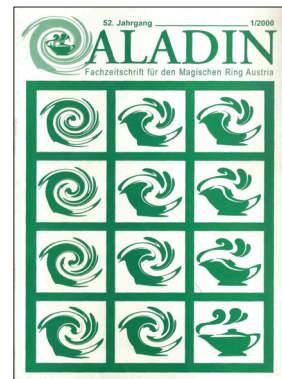
1984 On from the 2nd issue of that year, Magischer Ring Austria is mentioned for the first time as official media owner and publisher in the imprint. Magic Christian continues as editor in chief.



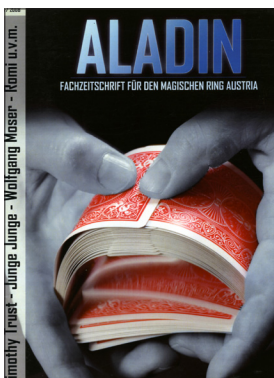
1993 Pat Leonhard takes over the role of editor in chief from Magic Christian. Sadly, after only 2 issues he must resign. Roberto Kaldy Karo and Michael Swatosch take over at a short notice.



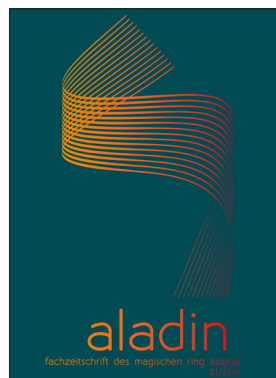
1994 Merger of Aladin with the publication Innovator. Innovator was published from 1981–1999 as the official Magazine for Wiener Zaubertheater. On from 1994 to 1999 as a joint publication with Aladin.



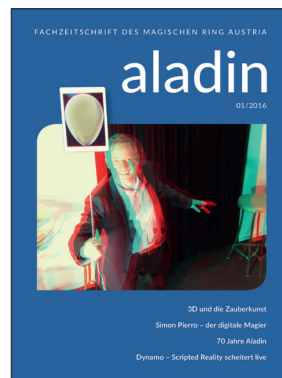
2000 Die Zaubrerfreunde Steyr take over the editorial of Aladin with Wolfgang Oller, Wolfgang Moser, Wilhelm Schediwy and Manfred Witt in charge.



2008 Change in the editorial department of Aladin. Martin Haderer takes over as editor in chief, later succeeded by an editorial team consisting of Peter Glass, Dr. Peter Lipp and Dr. Roman Szeliga.



2014 Josef Stohl takes over the role of editor in chief in trying times and enables the survival of the publication. He still works as an author for Aladin.



2015 Hanno Rhomberg takes over the editorship and increases the extent and content of the publication massively. The circulation of Aladin increases threefold. It is sold and shipped also to free subscribers in over 10 countries.